Module 1 Challenge:

* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

36% of the campaigns are in a failed status, this could indicate that the strategies are not being carried out in the best way. It is important to mention that we are not aware of whether users have the option to retry these failed options to complete the collection.

Among the failed campaigns, 44% have a goal of more than 50,000, which significantly affects the results being sought since the target may be poorly evaluated.

In this order of ideas, it is important to review why the interactions in failed status are so high, and if you have one or a few reasons that are affecting creating a plan for the solution and reducing these interactions.

* What are some limitations of this dataset?

The information lacks the units in which the data is defined, for example, if it is units or currency. This makes the analysis unclear and leaves room for error in data interpretation.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

The quantity of crowdfunding in different countries, and the outcome, the way we can evaluate per country how was the results.